Basic Techniques for Evaluating your RAPP

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Objectives

The learning objectives for this presentation are to provide:

• Basic evaluation techniques for examining your RAPP
• Suggestions and helpful hints
• Additional resources related to program evaluation
Larimer County, Colorado
Background

C. Fruhauf & L. Tanner, 2012
Community Mobilization Model

• Building the partnership
• Developing action plans
• Implementing action plans
• Evaluating effectiveness!!!!!!

Miller, Bruce, Bundy-Fazioli, & Fruhauf (2010)
Mission Statement: Work collaboratively to support the health and well-being of grandfamilies through community education, development of support systems, and advocacy for change.
Namaqua Center  
(Partner Program of the Larimer Center for Mental Health)

LCAG Partners

Leadership Council

University Engagement Team

Peer Support Team

Kinship Inclusion Team

Community Outreach Team

Larimer County Department of Human Services
Benefits Planning
Child Support
Children, Youth and Family Services
Office on Aging

Colorado State University
Aging Clinic of the Rockies
Colorado Family Education, Resources & Training (CFERT)
Department of Human Development & Family Studies
Larimer County Extension
School of Social Work
University Engagement Work Team
Program Evaluation
Program Evaluation

• What is Evaluation?
  – Systematic way that data are assembled
  – Controlled by those involved
  – Way to assess usefulness, feasibility, accuracy
  – Allows for flexibility in design
  – Broad
Program Evaluation

• Why is evaluation important?
  – Connects you to client/participants and stakeholders
  – Tells you how well an organization is delivering its services
  – How services impact the target population
  – Imperative to further knowledge and improve your RAPP
Program Evaluation

• What resources do you have to conduct evaluation?
  – Partner with other stakeholders (university)
    • Access to faculty, student interns
  – Other data – Data Inventory
  – Technology
Program Evaluation

• What type of data do you want to gather?
  – Do you want to see change in behavior, knowledge, and attitude among your clients? – Outcome Evaluations
  – Do you want to see how your RAPP is functioning? – Process Evaluations
Program Evaluation

• When is the best time to conduct an evaluation?
  – NOW!!!
  – Depends
    • Before or after a program
    • Weeks/months after an intervention
    • Holidays?
    • Summer?
Program Evaluation

• How will you analyze data?
  – Create an evaluation notebook/codebook
  – Create an analysis plan
  – Create an electronic dataset
  – Quantitative and Qualitative data
Program Evaluation

• How will you use disseminate your results?
  – Final Report and Annual Reporting to Funders
  – Presentations
  – Press Release & Newsletters
  – Webpages/videos
  – New Grant Proposals
Future Directions
Discussion

• It is essential for you to conduct program evaluation on your RAPP.

• Learning from your clients, consumers, and stakeholders about your program is key towards future programming efforts.

• Evaluation can assist you in securing additional dollars!
In Conclusion...

• Consider partnering with a local university/college and Extension as a way to leverage your work and your evaluation efforts.

• Remember, “one agency” cannot do it all! (Roe, 2000)
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Questions & Comments
References


